



PHILIPPINE CONSULATE GENERAL NEW YORK

## P R E S S   R E L E A S E

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### **Innovative Filipino-Run Medical Facility Opens in Jersey City**

10 March 2017, New York – A new innovation in accessible healthcare run by Filipinos and Filipino-Americans was launched this month at the Hudson Plaza Mall in Jersey City, New Jersey.

The Hudson Medical Plaza, located in the Hudson Plaza Mall, is the first multi-service medical consultation center located inside a mall facility in Jersey City. The brainchild of the entrepreneurial team of Filipino-Americans Mike Florendo and Atty. Arvin Amatorio who is currently serving as Bergenfield Council President, the Medical Plaza aims to present a new approach to medical care in New Jersey.

The concept of a multi-service medical facility in a commercial venue was adapted by Messrs. Florendo and Amatorio from a popular trend in the Philippines of having medical consultation centers and facilities in mall complexes. The idea makes access to medical care more convenient for members of the public.

Speaking at the opening of the Medical Plaza, Consul General Theresa Dizon De Vega noted that this is an idea whose time has come for residents of New Jersey and shows the creative and resourceful entrepreneurial spirit of Filipino-Americans. It is also a positive way for the Filipino-American community to invest in their communities and by doing so further elevating the Filipino-American presence in the US.

In thanking the friends, supporters, clients, and staff, Mr. Florendo and Atty. Amatorio emphasized the need for Filipino-Americans to make their presence felt in the economic life of their respective communities and to be involved in commercial ventures with a positive impact on the community.

Mr. Florendo likewise announced that as part of its commitment to the local community, they are providing a special consultation suite for members of the local police force who oftentimes require quick medical screening on a day-to-day basis due to the rigors of their job.

Other local officials present at the launch included Jersey City Council President Rolando Lavarro and Hudson County Freeholder William O'Dea. Members of the Filipino-American Community, particularly those in the medical and healthcare professions were on hand to support the launch. END

Photos for PR on Innovative Filipino-Run Health Facility in New Jersey



Consul General Theresa Dizon-De Vega (center) cuts the opening ribbon with Freeholder William O'Dea (2<sup>nd</sup> from right), Mr. Mike Florendo (3<sup>rd</sup> from left), and Bergenfield Council President Arvin Amatorio (2<sup>nd</sup> from left) for the Hudson Plaza Medical Center (Photo by NYPCG)



Jersey City Council President Rolando Lavarro (Center) with Mike Florendo and Councilman Arvin Amatorio (photo by NYPCG)



Sample consultation suite at the Hudson Medical Plaza (photo by NYPCG)