



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES
NEW YORK

PRESS RELEASE

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Philippine Tourism Promoted at 4th Brooklyn International Day of Friendship

Brooklyn, NY, 6 August 2017 – The Philippine Consulate General upon the invitation of Brooklyn, New York Borough President Eric L. Adams participated in the 4th Annual Brooklyn International Day of Friendship held at the Brooklyn Borough Hall and Columbus Park.

Philippine Consulate General personnel carried the Philippine flag and joined the day's Kickoff Event, the Unity Parade of Flags, which marched from the Brooklyn Long Island University, passed through Fulton Mall and ended at the Columbus Park Main Stage. All the flags of about 150 countries, arranged in alphabetical order, were then hoisted at the Columbus Park throughout the celebration.

A Philippine booth, with a very attractive Banaue Rice Terraces banner, was set up at the Global Village and manned the whole day by NY PCG personnel who distributed tourism brochures and replied to queries mostly on places to visit in the country, and Philippine culture and cuisine.

Brooklyn Borough officials and several Consuls General gave speeches at the beginning of the ceremony which was followed by cultural performances and a cultural conversation "Brooklyn Fusion", where selected youth representatives talked about their culture and own experiences visiting their respective countries of origin.

Due to the huge number of participants in the activities, and the limited time and space, the organizers aim to extend opportunities to all and invite new country representatives per regional grouping each year to participate in the events. New York City is host to the largest Consular/Diplomatic Corps in the world numbering about 150 Consulates General. **END**

For more information, visit www.newyorkpcg.org and www.facebook.com/PHConsulateNY



Mr. Ryan Compendio (leftmost photo) of the Consulate General carried the Philippine flag along the parade route in Brooklyn. Messrs. Eric Silao and Ryan Compendio, and Ms. Lisette Vasquez man the Philippine booth where travel and tourism to the Philippines and Philippine cuisine were promoted to mainstream market (rightmost photos).