



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES
NEW YORK

PRESS RELEASE

PR- MTD - 003 2018

12 January 2018/KPCP

Explore Island Philippines Expo Launched in Grand Event in New York



The Kalayaan Hall of the Philippine Center was filled with guests celebrating the launch of Explore Island Philippines expo last 11 January 2018. (PCGNY Photo)

NEW YORK, 12 January 2018 – A fitting launch event for the Explore Islands Philippines Expo, organized by JS Productions Inc., with the support of the Philippine Department of Tourism (DOT) and Tourism Promotions Board Philippines (TPB) – to be staged at the Grand Central Terminal New York City in May – was held on 11 January 2018 at the Kalayaan Hall of the Philippine Center.

Hosted by JS Productions, the launch attracted a capacity audience from the media; diplomatic and business communities; fashion, travel, and entertainment influencers.

JS Productions President Jerry Sibal remarked that Explore Island Philippines is his and partner realtor Edwin Josue’s way of giving back to their homeland by showcasing the best that the Philippines has to offer in trade, investments, and tourism, in one of the most visited commuter terminals in the world.

Representing the DOT and TPB, Tourism Attache to New York Ms Susan Del Mundo said in her remarks, “I am confident that Explore Islands Philippines 2018 exhibition will greatly contribute to our goal of building more and sustaining the huge American market as a major source of tourism for the Philippines.”

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Philippine Consul General Theresa Dizon-De Vega expressed her anticipation for the expo, saying that the Philippines is a treasure trove of tourist experiences and investment opportunities just waiting to be explored. She assured the organizers of the Consulate General's support for the grand event, which will be a fitting prelude to the 120th commemoration of Philippine Independence.

Performances from the San Francisco-based Parangal Folk Dance Group; singers Angel Ram and Bryan Magsayo; and jazz dance duo Sheena and Junggee Zamora delivered entertainment to the guests. A sampling of indigenous Filipino fashion were modelled by live mannequins throughout the event. Refreshments were provided by Filipino chefs from Maison Hugo, Ugly Kitchen, Tito Rad's, and Cornucopia.

Other special guests at the event included Mr. Hank Hendrickson, Executive Director of the US-Philippines Society one of the Expo supporters, along with Mr. Josh Vasquez Area Manager of Philippine Airlines (PAL), and Mr. David Turley, Director of Constituency Affairs of the Office of New York Governor Andrew M. Cuomo.

Explore Islands Philippines will take place on 9 – 12 May 2018 at the Vanderbilt Hall East of the Grand Central Terminal, with a culminating black-tie event at Cipriani Hall on the evening of May 12. Exhibitor and sponsorship packages are still available. More information is available at www.exploreislandsphilippines.com. END



L-R Edwin Jose, Jerry Sibal, Consul General Theresa De Vega, Director David Turley of the Office of New York Gov. Andrew Cuomo, Tourism Representative Susan Del Mundo, Ms. Marilyn Abalos of the Expo Volunteer Corps (photo by NYPCG)



Mr. Hank Hendrickson, Executive Director of the US-Philippines Society (photo by NYPCG)

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