



CONSULATE GENERAL OF THE REPUBLIC OF THE PHILIPPINES
NEW YORK

P R E S S R E L E A S E

PR- MTD - 040 2018

13 March 2018/KPCP

Philippines Showcases Innovative Products in Boston Seafood Show



Ambassador Jose Manuel Romualdez shows his support for the Department of Agriculture’s Bureau of Fisheries and Aquatic Resources and the 7 participating Philippine companies during the Seafood Expo North America last 11 March. (PCGNY Photo)

13 March 2018, New York — The Philippine Department of Agriculture (DA) led a delegation composed of the DA’s Bureau of Fisheries and Aquatic Resources and 7 Philippine seafood companies at the Seafood Expo North America (SENA) held from 11 to 13 March at the Boston Convention and Exhibition Center in Boston, Massachusetts.

Agricultural Attache Josyline Javelosa of the Philippine Embassy in Washington DC remarked, “It’s a comeback for the Philippines in the US after promoting seafood products in Europe and Asia over the past two years.”

Philippine Ambassador to the United States Jose Manuel Romualdez, accompanied by Consul General Ma. Theresa B. Dizon-De Vega from New York visited the Philippine Pavillion, where fresh-chilled, frozen, and processed fish and other gourmet seafood products were showcased.

A chef from the Philippines was onsite to demonstrate preparation of fish sausages, lemon-butter bangus (milkfish), and breaded fish nuggets. Other offerings were packaged value-added (deboned/shelled, marinated, breaded) seafood, canned fish, and ready-to-cook and microwaveable fish meals. All the products are locally sourced from Philippine waters in Luzon, Visayas, and Mindanao.

For more information, visit www.newyorkpcg.org and www.facebook.com/PHConsulateNY

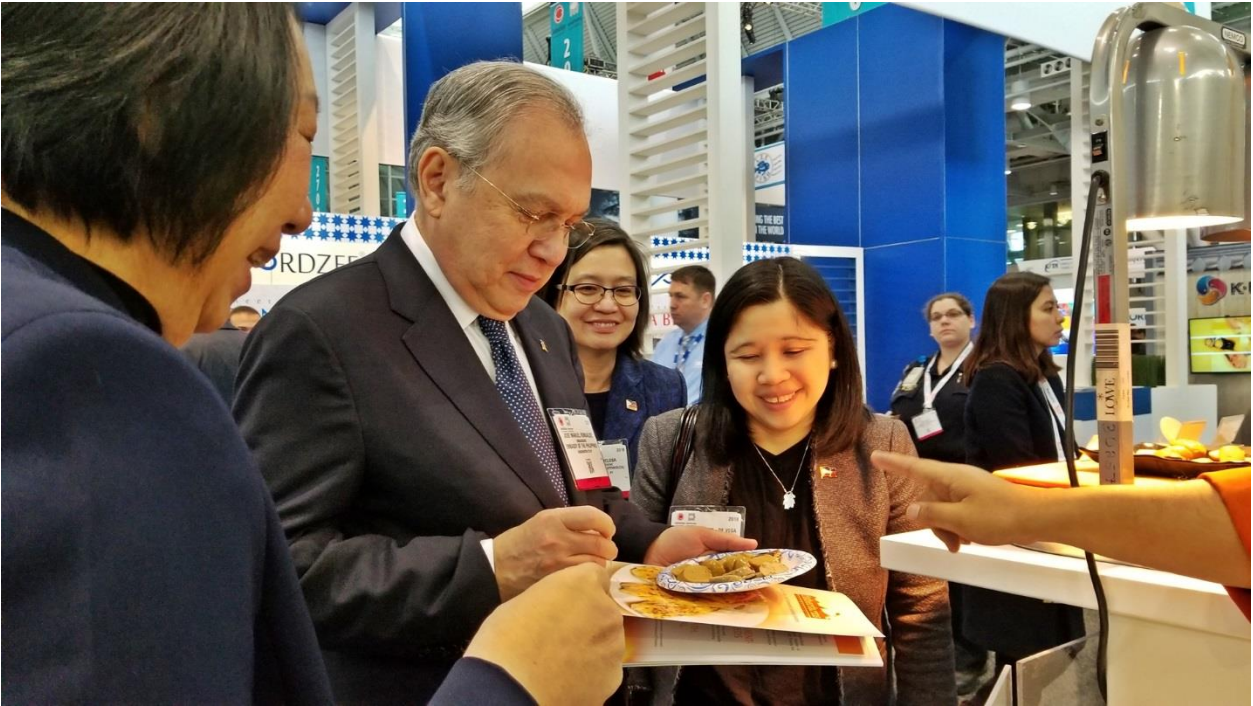
The participating Philippine seafood companies were Fisher Farms, Inc.; Phil-Union Frozen Foods, Inc.; Bluefin Seafood Export, Inc.; Nuevo Fresco Marine Trading Corporation; Jam Seafoods, Inc.; Well Delight Network Corporation; and Mommy Gina Tuna Resources Inc./Citra Mina Canning Corp.

On the sidelines of the exhibition, the Ambassador met with Mr Nick Johnson, CEO of Asia Etc, a marketing company specializing in sourcing producers and manufacturers of food products in Asia and introducing them to the U.S. marketplace.

Seafood Expo North America/Seafood Processing North America is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exposition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. END



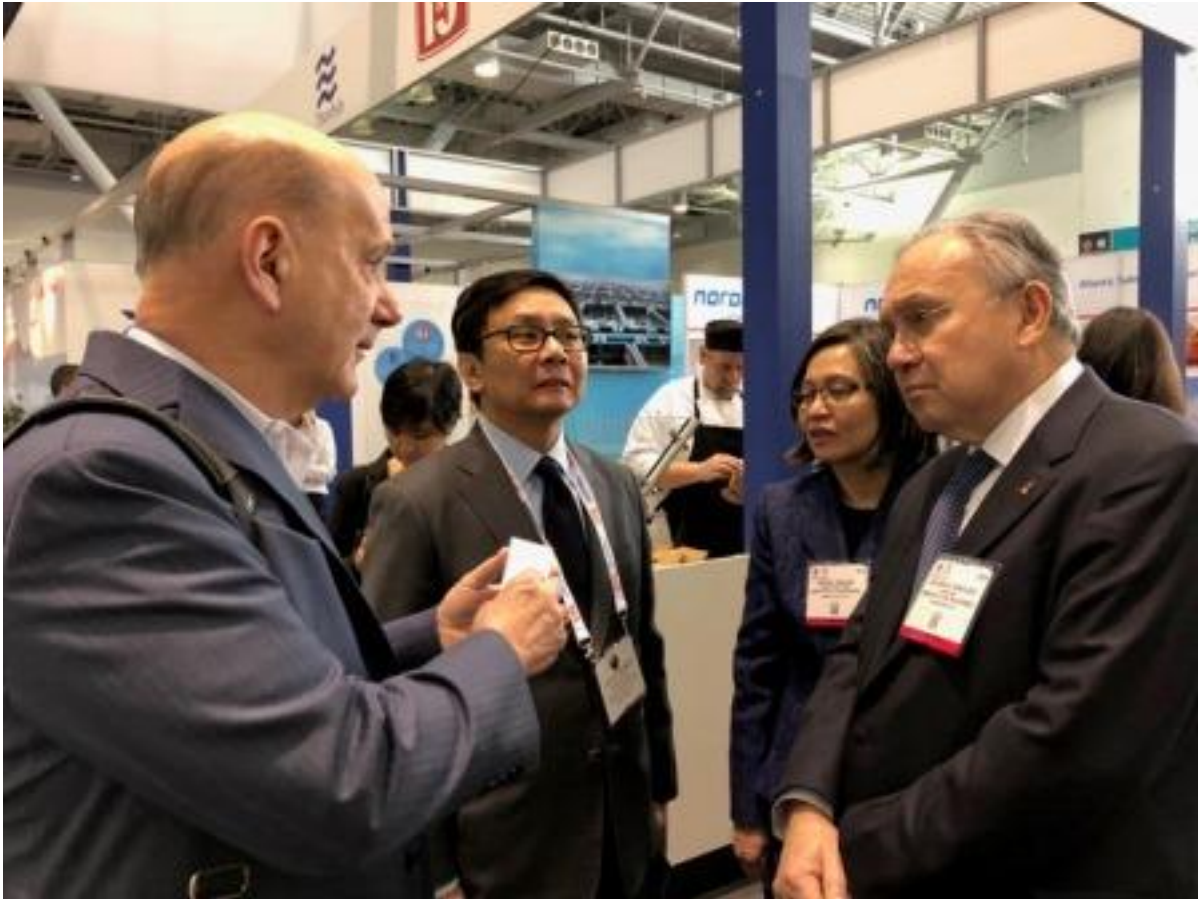
Ambassador Romualdez tries fresh tuna sashimi offered by a Philippine exhibitor.



An exhibitor shows Ambassador Romualdez and Consul General Dizon-De Vega innovative ways of serving fish: smoked sausage and fish kielbasa.



Ambassador Romualdez meets Filipino visitors from JNCL Ocean Ventures, a company supplying pasteurized crabmeat to US food companies. The Ambassador connected them to the Department of Agriculture for possible participation as part of the larger Philippine Delegation to SENA in the future. (All photos by NYPCG)



Nick Johnson, CEO of Asia Etc. conveys to Ambassador Romualdez, Trade Representative Nicanor Bautista, and Agricultural Attaché Dr. Josyline C. Javelosa his positive experience doing business with Philippine companies (All photos by NYPCG)