



Consulate General of the Republic of the Philippines

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Philippine Dive Sites Take Centerstage at Beneath the Sea Dive Show



Philippine Tourism Representative in New York Susan Del Mundo (1st from left) with Dive Tour Operators at the Philippine booth at Beneath the Sea Dive Show (All photos by PDOT-NY)

29 March 2018, New York – The Philippine Department of Tourism Office in New York led the promotion of premiere Philippine Dive Sites at the Beneath the Sea Dive Show held at the Meadowlands Exposition Center in Secaucus, New Jersey from 23-25 March 2018.

Beneath the Sea is the US largest consumer scuba and dive travel show in the US. It not only aims to provide a venue for different countries and the travel industry to present

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services and products related to Dive and Underwater adventure tourism but also has educational programs about responsible underwater and ocean tourism.

Around 300 exhibitors take part in the annual event which kicks off the Spring travel season in the US Eastern Seaboard. Over 70 workshops and seminars are likewise held on the sidelines of the travel show to educate the public and dive travelers in particular on ocean tourism. Several well-known figures in Dive travel and photography are likewise invited to give presentations. Some of these experts have visited and taken photographs or video footage of dive sites in various parts of the Philippines.

The Department of Tourism in New York Team led by Tourism Representative Susan Del Mundo, together with Dive Operators offering tours in the Philippines, and representatives of Philippine Airlines (PAL) were on hand to provide information on Philippine Dive destinations.

Ms. Del Mundo noted that there is an increasing interest in Philippine dive sites cutting across generational lines in the US with tour packages ranging from beginner to children and youth as well as specialty dive tours. END



Susan Del Mundo and Joey Chanco of PDOT-NY pose with Dive operators at the Travel Show

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Ms. Charisse Arboleda of Philippine Airlines assists visitors at the Philippine booth

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