



**Consulate General of the Republic of the Philippines**

**NEW YORK**

# **P R E S S   R E L E A S E**

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7 June 2019

Philippine Consulate General in New York Marks End  
of Successful Filipino Restaurant Week 2019



(R-L) Consul General Claro S. Cristobal, Ms. Emmeline P. Robles who won the rountrip trip ticket to the Philippines, Ms. Luz Navarro of PDOT, Mr. Josh Vasquez of Philippine Airlines, and Consul Arman R. Talbo during the Closing Ceremony of the FRW 2019.

New York, 7 June 2019- The Philippine Consulate General in New York marked the successful conclusion of the Filipino Restaurant Week (FRW) 2019 with a closing event

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featuring *kamayan*, Filipino food, Tanduay cocktails, and Filipino music at Ugly Kitchen, one of the participating restaurants in Manhattan, on 30 June 2019.

At the SRO event attended by Filipino and American food enthusiasts, restaurant owners, partners and sponsors, the prizes for the different FRW promotional contests were awarded. Ms. Emmeline Robles, known on Instagram for the handle "foodglitz", won a roundtrip ticket to the Philippines courtesy of Philippine Airlines, and a culinary tour provided by the Department of Tourism New York Office. For the duration of the FRW, Ms. Robles went to several participating restaurants and posted pictures of her food which were seen and liked by her thousands of online followers. Free dinner coupons and food vouchers were likewise awarded to clients who collected at least three stamps from the participating restaurants on their FRW passport.

In his remarks, Consul General Claro S. Cristobal said that while the FRW 2019 was ending, the support for Filipino restaurants and promotion of Philippine cuisine should not end. He encouraged the guests to make everyday a Filipino restaurant day.

To thank the participating restaurants, chefs, partners, and sponsors, Consul General Cristobal invited them to a dinner at his residence on 3 June 2019. He expressed his appreciation for their continued support to the FRW which is now on its 5th year. The Consul General said that he looks forward to further expanding the FRW which now covers 7 states this year, with the support of the Philippine Embassy in Washington DC.

The restaurant owners thanked the Consulate for coming up with the FRW and for promoting the participating restaurants both on mainstream and social media. They said that during the duration of the event, they observed increased traffic to their restaurants, with many clients inquiring about their FRW offerings.

This year, 23 restaurants and pop-ups participated from New York, New Jersey, Pennsylvania, Virginia, Washington DC, Maryland and Massachusetts.

The annual FRW is a flag-ship project of the Philippine Consulate General in New York with the support of the Philippine Embassy in Washington DC, Department of Tourism-New York Office, Philippine Trade and Investment Center- New York, Philippine Airlines, Tanduay, GMA Pinoy TV, PNB, Neocolors, and Planet X. -end



Consul General Claro S. Cristobal hosted a dinner at his residence to thank participating restaurant owners and chefs, partners, and sponsors of the recently concluded Filipino Restaurant Week 2019.



(R-L) Ms. Rachele Ocampo won a dinner voucher for collecting 3 stamps on her food passport from participating restaurants, Mr. Mike Ang of Tanduay, and Consul Arman R. Talbo.

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